

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:682
ANSWERED ON:21.02.2003
NATIONAL DESIGN COUNCIL
S. MURUGESAN

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) the significant outcome of the Design Summit held recently;
- (b) whether it has been decided to set up a National Design Council with the support of the Confederation of Indian Industries (CII);
- (c) if so, the main functions of the proposed National Design Council; and
- (d) the date on which the next Design Summit is likely to be held?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI . CH. VIDYASAGAR RAO)

(a) A Design Summit was organized in December 2002 at New Delhi by the National Institute of Design (NID) in partnership with the Confederation of Indian Industry (CII) with the primary purpose of increasing the design consciousness of Indian Industry. The summit provided an interactive forum for sharing design/product development experiences and for developing strategies for securing a 'Competitive Advantage through Design'. The Summit helped in mapping a future course of action especially in the areas of placing more emphasis by Indian industry on design, bringing technology closer to design, industry-academia partnership in design incubation and encouraging designers/organizations to create and protect intellectual property rights. The presence of the world body of design i.e. the International Council of Societies of Industrial Design (ICSID) has also helped the Summit in its efforts towards catalyzing global connectivity for Indian industry.

(b) No, Sir.

(c) Does not arise, in view of (b) above.

(d) It has been tentatively proposed to hold the next Design Summit on December 10-11, 2003 in New Delhi.